

## PRESSEMITTEILUNG

### **IONTO-COMED and SÜDA with innovative new products at BEAUTY FORUM Munich 2022**

**Karlsruhe, 28.09.2022:** For IONTO-COMED and SÜDA, the next major industry trade fair is coming up in fall - the BEAUTY FORUM Munich. There, from October 01st to 02nd, visitors will have the opportunity to get to know the extensive product range of both brands from IONTO Health & Beauty GmbH.

The BEAUTY FORUM Munich extends over three exhibition halls and includes a large number of exhibitors from the fields of cosmetics, foot, medical beauty as well as nail.

IONTO-COMED will present high-quality devices and treatment couches as well as a test bar of its own care series at its own booth (Hall C4 booth E03/D10). A highlight is the ultrasound-free world novelty GlowSolution Reverse Needling. The device innovation is particularly impressive, due to its unique glow needling with new DIP (Dynamic Intake Perforation) technology. Since the brand is keen to increase people's well-being with its own products, IONTO-COMED supports the cooperation between BEAUTY FORUM and DKMS LIFE "look good feel better" as the main sponsor. Within the framework of this program, people suffering from cancer are offered help to cope better with the external changes during therapy and to improve their self-esteem.

The foot care industry can look forward to novelties at SÜDA (Hall C5 booth B53/A46), in addition to the variety of products. In the area of dry technology devices, the brand presents the innovative SÜDA V foot care device. This operates particularly quiet and includes a screen with touch function and intelligent programs. Another highlight can be found at the SÜDA CARE test bar. Three new SÜDA CARE foam creams, which are suitable for fungus-sensitive skin, calluses and chapped skin as well as very dry and cracked skin.

CARE MORE will not be present at BEAUTY FORUM Munich 2022, but will offer an attractive online trade show discount.

"We are looking forward to an eventful weekend at the BEAUTY FORUM in Munich. Especially to get into exchange with the professional audience and to present our product novelty at IONTO-COMED and SÜDA." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

#### **About IONTO Health & Beauty GmbH**

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

#### **IONTO-COMED**

As one of the leading suppliers in the field of apparative cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

#### **SÜDA**

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

#### **CARE MORE**

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio.

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