

## PRESS RELEASE

### **IONTO-COMED Professional Care fulfills the desire for anti-aging with new mask**

**Karlsruhe, 24.04.2023: The care series IONTO-COMED Professional Care by IONTO-COMED enables care products for the different needs of the skin through permanent further development. A new product of the care series is based on the active ingredients Bakuchiol as well as hemp seed oil - the Bio-Cellulose Face Mask Hemp & Bakuchiol.**

The new vegan face mask provides the skin with lasting moisture and reduces wrinkles already after the first application. It is used for irritated, stressed and mature skin. The Bio-Cellulose Face Mask Hemp & Bakuchiol has a soothing effect and is free of silicones and parabens. Especially the hemp seed oil has an anti-inflammatory effect and contains many vitamins and minerals. The active ingredient Bakuchiol offers a gentle and better tolerated alternative to retinol and achieves comparable, highly effective results in combating signs of skin aging.

The face mask can be well integrated into a classic treatment, but also into apparative applications, e.g. with ultrasound. The result of smoothed, supple skin with a youthful complexion lasts up to four weeks. The skin, which is stressed every day by various environmental factors, can recover through the Bio-Cellulose Face Mask Hemp & Bakuchiol and leaves a pleasant feeling.

"Like our other Bio-Cellulose Masks, our new Bio-Cellulose Face Mask Hemp & Bakuchiol is versatile. It helps to achieve a younger appearance and soothes stressed skin. With it, we give our beauticians' customers relaxing moments in their everyday lives." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

#### **About IONTO Health & Beauty GmbH**

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

#### **IONTO-COMED**

As one of the leading suppliers in the field of apparative cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

#### **SÜDA**

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

#### **CARE MORE**

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio. All under the motto: "Top quality - fair price".