

## PRESS RELEASE

### **New IONTO-COMED Professional Care Mask for fuller lips without injections**

**Karlsruhe, 24.04.2023: IONTO-COMED Professional Care, the proprietary skin care series of the brand IONTO-COMED, offers the optimal care for every skin type. With the new Bio-Cellulose Plumping Lip Mask, the desire for fuller and softer lips is fulfilled entirely without injections or filler treatments.**

Recently, the vegan mask has appeared on the market. Its application is especially suitable for moisture-deficient and dry lips. These are smoothed by the Plumping Lip Mask and supplied with moisture thanks to aloe vera extract. The ferment from berries has antioxidant properties, thus there is protection against external environmental influences. At the same time, collagen synthesis is promoted to prevent the appearance of fine lines and wrinkles. The overall appearance of the lips appears plumper and optically replenished.

The new Plumping Lip Mask from IONTO-COMED Professional Care has a high concentration of active ingredients, which produces a pleasant and effective result. Due to the unique structure of the mask and the associated very narrow diameter, the active ingredients penetrate even deeper into the skin. The previously rough lips are supplied with nutrient-rich extracts after one application and are thus smoother.

"Our new Bio-Cellulose Plumping Lip Mask perfectly complements our care series IONTO-COMED Professional Care. The lips should be provided with sufficient care just like the skin in general. We achieve this with the new mask and also give a plumping effect." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

#### **About IONTO Health & Beauty GmbH**

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

#### **IONTO-COMED**

As one of the leading suppliers in the field of apparatus cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

#### **SÜDA**

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

#### **CARE MORE**

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio. All under the motto: "Top quality - fair price".