

PRESSEMITTEILUNG

IONTO-COMED and SÜDA surprise with new products at BEAUTY Düsseldorf 2022

Karlsruhe, 20.05.2022: IONTO-COMED and SÜDA have returned as exhibitors to the BEAUTY in Düsseldorf after a two-year break. From May the 6th to May the 8th 2022, both brands invited members of the industry to their new exhibition stands, presenting their individual product ranges.

At BEAUTY, the cosmetics, nail, foot and wellness sectors accommodated more than 1,000 exhibitors in four halls. This extensive selection of different products attracted a total of 32,000 visitors from 60 different countries to the trade fair.

IONTO-COMED set a special highlight on its own booth by introducing the world novelty GlowSolution Reverse Needling. The new treatment beds IONTO-DYNAMOVE C2, IONTO Xdream 2.0 and IONTO Xtension 2.0 also aroused the interest of the trade fair visitors. The test bar of the care series IONTO-COMED Professional Care and demo treatments with the GlowSolution rounded off the optimal trade fair experience at IONTO-COMED.

SÜDA attracted many interested visitors to the booth with the SÜDA CARE raffle, where nine lucky winners received a starter set of the SÜDA CARE care series. Furthermore, SÜDA presented the new treatment chairs SÜDA Move C2, SÜDA PodoXdream 2.0 and SÜDA Pioneer 2.0. Individual consultation also took place at the foot care devices, where especially the new devices SÜDA V, SÜDA V eco and the SÜDA Pedospray 2.0 series were in focus.

"We started the trade fair weekend with a lot of anticipation, which was successful for IONTO-COMED and SÜDA. It was nice to finally get in touch with the visitors live on site again and thus get into exchange. We are already looking forward to the next BEAUTY." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

About IONTO Health & Beauty GmbH

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

IONTO-COMED

As one of the leading suppliers in the field of apparatus cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

SÜDA

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

CARE MORE

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio.