

## PRESSEMITTEILUNG

### **IONTO-COMED convinces in 2020 with the product innovation GlowSolution**

**Karlsruhe, 12.02.2021:** Since more than 40 years, IONTO-COMED has set itself the task of advancing and constantly developing the cosmetics industry with new technical possibilities and products. Based on this mission, the brand presented the product innovation GlowSolution with a soft launch in January 2020.

The GlowSolution is a new form of hydroderm treatment and produces instantly plumper, smoother skin in four revolutionary treatment steps - free of unwanted side effects and downtime. IONTO-COMED used the principle of hydroderm treatment and developed a technology that reaches all three skin layers and additionally the underlying SMAS (facial fascia). With special handpieces for a fully automatically controlled procedure and unique active ingredient liquids (solutions) for the four treatment steps, GlowSolution is a true multi-talent for the perfect glow.

The treatment starts with a deep cleansing (GlowPurify), continues with a subsequent peeling (GlowPolish), then with an effective supply of active ingredients (GlowPermeation) and ends with a final massage of the skin (GlowPush-up). GlowSolution thus combines the intensive care of a spa treatment with the visible results of a high-tech device made in Germany. GlowSolution is used on the face, neck and décolleté.

Looking back at 2020, the soft launch of the GlowSolution has been very successful. In addition to numerous positive feedbacks from customers and partners, the special device was honoured with two awards (European Health & Spa Award 2020: 1st place and BEAUTY FORUM Stars Award: 3rd place).

"The GlowSolution is suitable for all cosmeticians who want to offer their customers a special cosmetic treatment and help them achieve a fresher and radiant complexion in about 60 minutes. We are happy to see how satisfied our customers are with the GlowSolution and how we have been able to facilitate the work of the beauticians with it." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

#### **About IONTO Health & Beauty GmbH**

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

#### **IONTO-COMED**

As one of the leading suppliers in the field of apparative cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

#### **SÜDA**

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

#### **CARE MORE**

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio.